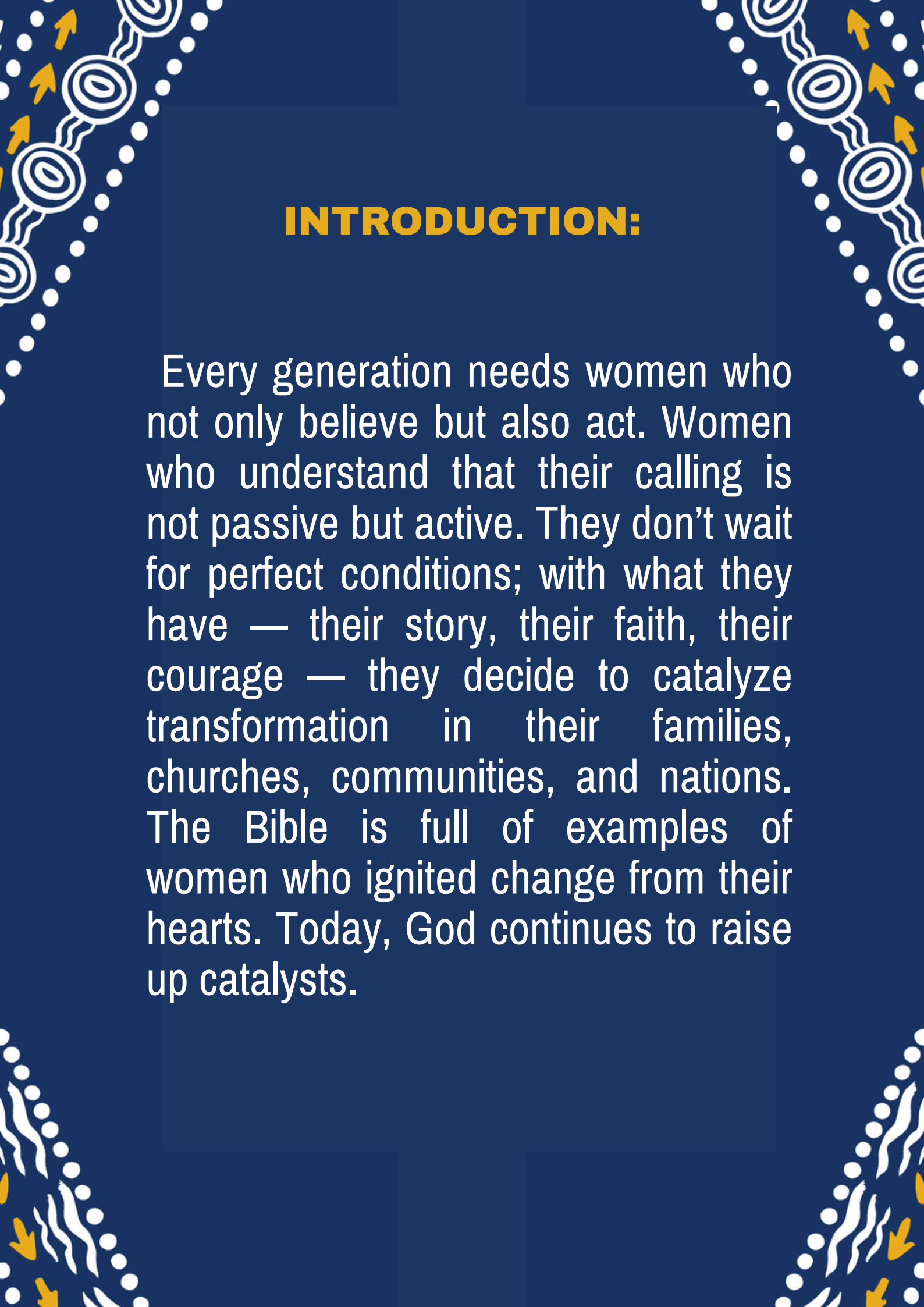


23RD BAPTIST WORLD CONGRESS
LIVING
the good news
BRISBANE • JULY 7-12, 2025

**CATALYZING WOMEN: IGNITING
CHANGE FROM THE HEART
NOEMI JANSON**

noemijanson.com



INTRODUCTION:

Every generation needs women who not only believe but also act. Women who understand that their calling is not passive but active. They don't wait for perfect conditions; with what they have — their story, their faith, their courage — they decide to catalyze transformation in their families, churches, communities, and nations. The Bible is full of examples of women who ignited change from their hearts. Today, God continues to raise up catalysts.



1: "FIRE STARTS IN THE HEART"

Luke 1:38 – “Then Mary said, ‘Behold, I am the servant of the Lord; let it be to me according to your word.’”

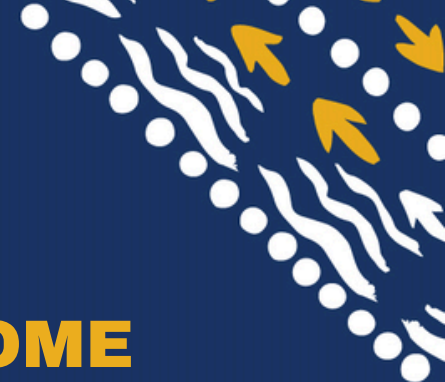
DEVELOPMENT:

True change doesn't start with skills or platforms but with a heart disposition. Mary had no experience or power, yet her "yes" activated the greatest plan in history. Simple, obedient faith is the starting point of a catalyzing woman.

REAL CASE:

A MOTHER WHO DECIDES TO PRAY DAILY FOR HER CHILDREN, EVEN WHEN NO ONE SEES. HER FAITHFULNESS IN SECRET MOLDS CHILDREN WITH A STRONG IDENTITY IN GOD. SHE DOESN'T WAIT FOR PERFECT CONDITIONS; SHE SIMPLY STARTS WITH WHAT SHE HAS.





2: "CATALYSTS OVERCOME FEAR WITH PURPOSE"

Esther 4:14 – “And who knows whether you have not come to the kingdom for such a time as this?”

DEVELOPMENT:

Esther was comfortable in the palace but understood her position was not for her own benefit. Fear never disappears, but a catalyzing woman confronts it with a greater purpose. Purpose activates courage.

REAL CASE:

A CHRISTIAN ENTREPRENEUR WHO DECIDES TO SPEAK ABOUT VALUES IN HER COMPANY, KNOWING IT MAY BE UNCOMFORTABLE. BUT HER CONSISTENCY TRANSFORMS WORK ENVIRONMENTS AND INDIVIDUAL LIVES.





3: "LEADING FROM THE INVISIBLE"

1 Samuel 25:32–33 – “Blessed be your discretion, and blessed be you, who have kept me this day from bloodguilt and from avenging myself with my own hand.”

DEVELOPMENT:

Abigail had no title or official authority, yet her wisdom saved her household and David from great injustice. Often, catalytic leadership is not seen on stages but in wise decisions made in silence.

REAL CASE:

A WOMAN IN THE CHURCH WHO, WITHOUT A MICROPHONE BUT WITH DISCERNMENT, ADVISES OTHERS AND PREVENTS RUPTURES, FALLS, OR DESTRUCTIVE DECISIONS. HER LEADERSHIP IS INVISIBLE BUT TRANSFORMATIVE.





4: "IMPACTING WITH THEIR STORY"

John 4:39 – “Many Samaritans from that town believed in him because of the woman's testimony.”

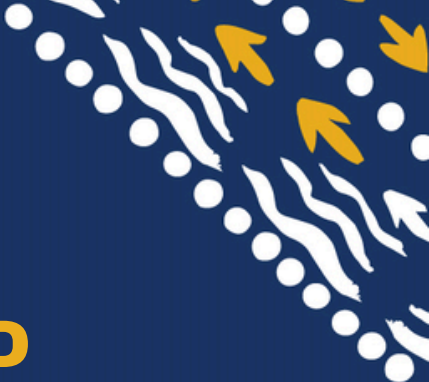
DEVELOPMENT:

The Samaritan woman was not perfect. But an encounter with Jesus changed her narrative. Instead of hiding her past, she used it to testify. A catalyst does not deny her history; she redeems it.

REAL CASE:

A WOMAN WHO EXPERIENCED DOMESTIC VIOLENCE DECIDES TO START A SUPPORT GROUP FOR OTHER WOMEN. HER HEALED PAIN BECOMES A BRIDGE TO HEALING FOR OTHERS.





5: "INTERCEDING AND OPENING PATHS"

Joshua 2:11 – “For the Lord your God, he is God in the heavens above and on the earth beneath.”

DEVELOPMENT:

Rahab believed before seeing. Her faith interceded for her family. She protected the spies and opened the way for the advancement of God's people. A catalyzing woman prays, covers, protects, and acts strategically.

REAL CASE:

RAHAB BELIEVED BEFORE SEEING. HER FAITH INTERCEDED FOR HER FAMILY. SHE PROTECTED THE SPIES AND OPENED THE WAY FOR THE ADVANCEMENT OF GOD'S PEOPLE. A CATALYZING WOMAN PRAYS, COVERS, PROTECTS, AND ACTS STRATEGICALLY.



6: "ANNOUNCING WHAT OTHERS KEEP SILENT"

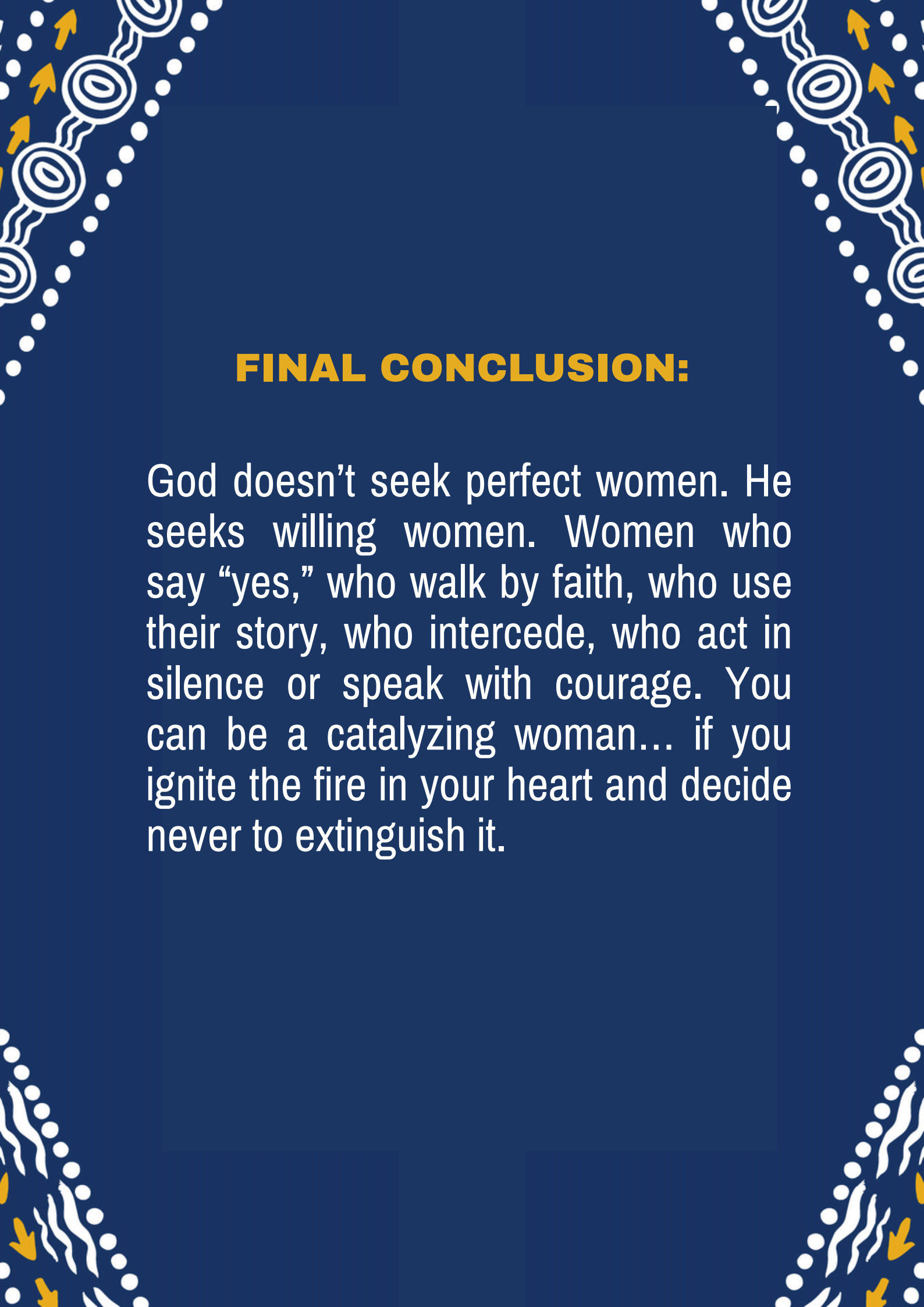
John 20:18 – “Mary Magdalene went and announced to the disciples, ‘I have seen the Lord’.”

DEVELOPMENT:

Mary Magdalene was the first to see the risen Christ and the first to proclaim it. She wasn't part of the inner circle, but God chose her for a key mission. Catalysts do not stay silent when they have seen Jesus.

REAL CASE:

A YOUNG WOMAN DECIDES TO USE HER SOCIAL MEDIA NOT TO FOLLOW TRENDS BUT TO AUTHENTICALLY SHARE THE GOSPEL. SHE IMPACTS MORE THAN SHE IMAGINES. BECAUSE WHEN YOU ANNOUNCE WHAT YOU HAVE SEEN, SOMETHING CHANGES.



FINAL CONCLUSION:

God doesn't seek perfect women. He seeks willing women. Women who say "yes," who walk by faith, who use their story, who intercede, who act in silence or speak with courage. You can be a catalyzing woman... if you ignite the fire in your heart and decide never to extinguish it.

“A CATALYZING WOMAN
DOESN'T WAIT FOR CHANGE...
SHE PROVOKES IT. WITH FAITH,
WITH FIRE, AND WITH A HEART
SURRENDERED TO GOD.”

